



The startup life



59 2 2

Chapter 1 by Andrei Potorac

Impatient. If there would be a single word to describe you while doing a startup, this would be it.

It is so hard to wait for the perfect everything: code, employee, feature, update, design, partner, investor, journalist, experience, knowledge. Do you have patience? It will be your greatest asset.

Patience lets you iterate, and it lets you push imperfect things live. It allows you to think about iterations instead of milestones, which is the blood of a great product.

So as a founder, who's been involved in product development for 2 years straight, I'm sharing with you my best kept secret I hold close to my heart: patience.

Chapter 2 by Joakim



Wow thanks for the advice! What product are you working on?

I have learnt so much about startups lately. To not wait for the perfect product which was my thought, to learn if people actually would like to use your product. It's really fun though!

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